GOVERNEMNT OF ANDHRA PRADESH
A B S T R A C T

MA&UD Department – MEPMA - Livelihood Promotion – Vision of 'One Family One Entrepreneur' – Setting up of new self employment units – Establishment of Common Service Centers (CSC) under Digi Lakshmi Scheme - Revision of MoU reflecting the operation of CSCs through eligible SHG Members – Operational guidelines – Orders – Issued.

MUNICIPAL ADMINISTRATION & URBAN DEVELOPMENT (UBS) DEPARTMENT

G.O.MS.No. 117 Dated: 30-06-2025

Read:

From the Mission Director, MEPMA, Tadepalli, Lr. Rc. No.4/MIS/ MEPMA-AP/2025, dated 11.06.2025 received through their e-file bearing Computer No. 2829411.

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O R D E R:

In the reference read above, the Mission Director, MEPMA, in alignment with the State Government's vision of "One Family, One Entrepreneur" (OF-OE) initiative to develop "SHG to SME" and to promote digital inclusion and socio-economic empowerment duly enhancing income-generation opportunities, among the urban poor, has proposed for implementing the **Digi-Lakshmi** Scheme, which focuses on establishing 9,034 Common Service Centres (CSCs) to be operated by Self-Help Group (SHG) women across Urban Local Bodies in Andhra Pradesh duly revising the MoU signed on 5th April 2025 with CSC e-Governance Services India Limited reflecting the incorporation of another SHG member as a dedicated operator for CSC aligned activities and requested to accord approval.

2. Government after careful examination of the proposal, hereby accord permission to the Mission Director, MEPMA to revise the MoU signed with CSC e-Governance Services India Limited on 5th April 2025, reflecting the operation of CSCs through eligible SHG members who will be designated as Digi-Lakshmi for implementation of the Digi-Lakshmi Scheme in the State. The key terms for operationalizing the Digi-Lakshmi Scheme are as follows:

- Each SLF shall identify one eligible SHG member with the following eligibility conditions:
    - Minimum 3 years of active SHG membership.
    - Married & settled in the SLF operational area
    - Age between 21–40 years.
    - Minimum graduation.
    - Having Smart Phone with adequate technical knowledge.

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- Comprehensive training shall be imparted to identified SHG women on CSC operations & login will be provided by CSC.
- Financial linkages and support to shall be facilitated by MEPMA through SLF Corpus / Bank Linkage.
- Maintaining of uniform prototype **"ATOM Kiosk"** centres shall be setup across the State for establishment of CSCs & operations of CSC Services to be performed by Digi-Lakhsmis.
- Identified SHG Women should be willing to take loan of about 2 – 2.5 Lakhs from SLF from SLF/Banks for setting up the units. The cost towards setting up of kiosk & procurement of hardware & software.
- Identified SHG Women shall work under the direct control & supervision of CSC and deliver about 250 kinds of various services offered by CSC to public.
- Identified SHG Women shall also have to work as digital champions for MEPMA related activities and support RPs/SHG women on digital related activities.

3. The Mission Director, MEPMA, Tadepalli shall take necessary action in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

S. SURESH KUMAR
PRINCIPAL SECRETARY TO GOVERNMENT

To
The Mission Director, MEPMA, Tadepalli
Copy to:-
The OSD to Hon'ble Minister (MA&UD)
The P.S. to Principal Secretary to Government, MA&UD Department.
Sf/Sc

//FORWARDED BY ORDER//

RESEARCH OFFICER